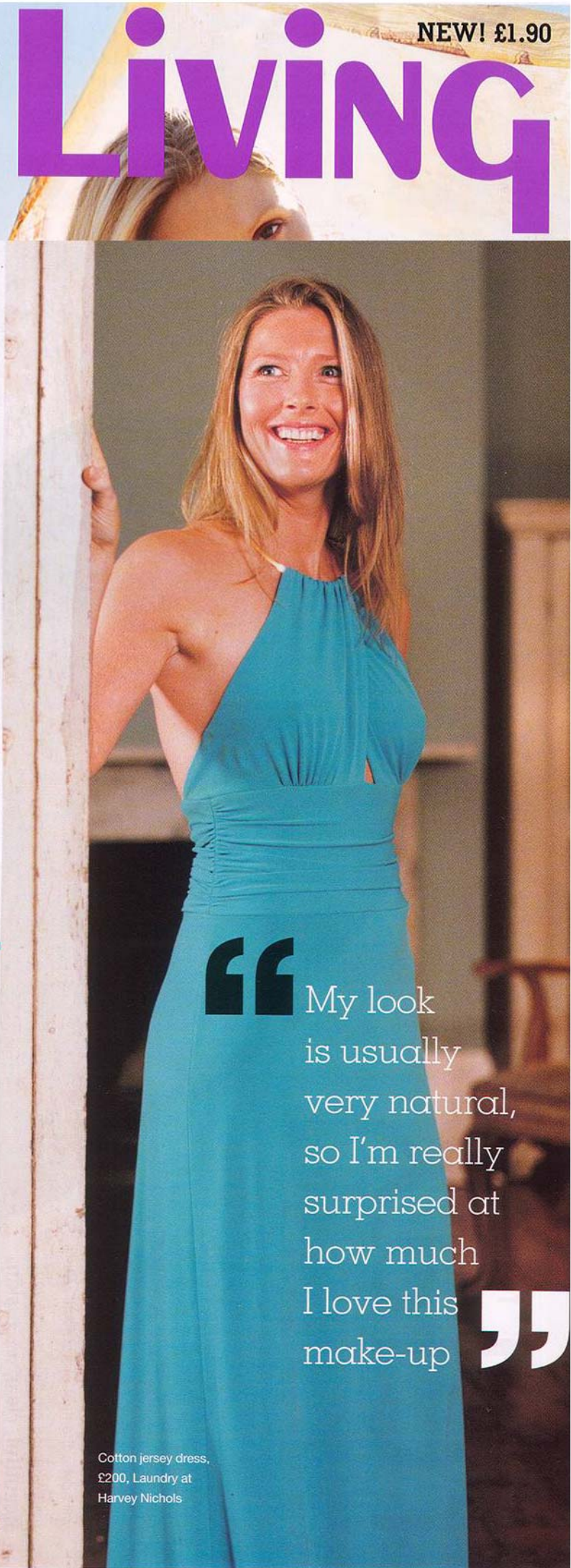


EASY Living

NEW! £1.90

MAY 2005



Never say never to...

Liquid foundation

Huge advances in formulation mean the days of pancake are long gone. A natural, youthful complexion can be anyone's.

Sophie Conran, 39, working mother

"I've never really worn foundation, probably because I've seen so many women get it so terribly wrong. I've got an irrational fear of looking like Barbara Cartland.

Besides, with two young children and a full-time job, my house is always manic first thing in the morning and I only have time for a bit of mascara and blusher. As a teenager, though, I was a total make-up fiend, and wore lashings of mascara and bright, candy-coloured eyeshadow.

My look is very low-key and natural now, so I'm really surprised at how much I love the make-up Kay has done. The foundation is incredibly light and slightly luminescent – it just feels like I have great skin."

Kay's tips for flawless foundation

- 1 If you're over 30, avoid oil-free foundations which can be drying. Use a silky, rich, moisturising foundation.
- 2 Test foundation on your jawline and check the colour in daylight; it should blend seamlessly with your skin.
- 3 Try one of the new light-reflective formulas – it will give you a very sheer, natural-looking coverage. →

“ My look is usually very natural, so I'm really surprised at how much I love this make-up ”

Cotton jersey dress,
£200, Laundry at
Harvey Nichols