



We are a small team of passionate, creative & hard-working people who believe in making every day a beautiful day. We design & curate beautiful products for the whole home and our aim is to bring Sophie Conran's visions to life - creating luxury collections of outstanding quality that our customers will treasure for a lifetime, with sustainability and thoughtfulness for the environment at the heart of all we do. We have recently launched a new collection of chairs and sofas made entirely from natural materials. We are seeking a highly motivated creative individual to join and help us tell our story.

Job description

You will play an integral role in the organisation to help us boost our visual storytelling, allowing us to build brand awareness and trust through film, photography and graphic design. Working closely with the Creative Director, you will be responsible for assisting with the planning, editing, storing/organising and presenting of all photography, video and graphics generated content for use across multiple platforms including catalogues, website, social platforms, email marketing, press.

You will have outstanding planning, communication and technical skills, an innate sense of design, and a passion for outstanding work. You are a highly creative and visually oriented person. You will help drive forward storytelling that supports both brand-building and sales-generating initiatives across multiple channels. You will ensure that all work delivers against our exceptionally high standards.

Responsibilities:

- Assist with the planning, creating, editing and and execution of global content / marketing campaigns for Sophie Conran, across all channels and platforms, in a way that champions integration and innovation.
- Assist with the shooting and editing content for a range of platforms.
- Manage and organise all our creative assets; ensuring assets are correctly labelled and filed, that assets are available in all necessary formats
- Assist with the creation of a well defined technical specification for all visual content to ensure brand consistency
- Localising of assets [as required]
- Ensuring consistency and brand elevation across all visual channels including social, website and print.
- Develop visual style guidelines for ongoing initiatives [includes images, video, graphics, renders, illustrations, copy, and other supporting materials].
- Assist with development of the creative vision, work collaboratively to ensure creative direction is retained and in line with our brand values.
- Execute and own all graphics materials for all channels
- Provide general administrative support including but not limited to: sending out of printed catalogues, compiling samples, re-ordering catalogues and samples, liaising with printers, responding to customer requests like floor plans or production requests etc

Skills and Experience Essential:

- Mastery in the Adobe Creative Suite.
- Experience in filming, video editing, graphic design with knowledge and practical experience of using Final Cut Pro/Adobe Premiere Pro
- The ability and creativity to produce and edit powerful and meaningful videos
- Good knowledge of photographic software (Lightroom/Photoshop)
- Good knowledge of design software (InDesign/Illustrator)
- An awareness of video/graphic design specifically for social media
- A willingness to work independently, with an interest in developing your own skills and knowledge
- A positive ‘can do’ attitude and excellent work ethic
- Strong organisational skills.
- Strong verbal and written communication skills.
- Excellent presentation skills.
- Demonstrate collaboration, optimism, and an inventive and entrepreneurial spirit.
- Experience of working in a fast paced and ever-changing environment.
- Strong attention to detail whilst being organised and structured in the way you work
- Good eye for design
- A strategic self-starter outlook, someone who can create impact quickly
- Excellent verbal and written communication skills, enabling you to work with colleagues cooperatively and collaboratively in the team and across the organisation
- Demonstrate a thorough understanding of the operational elements of a commercial ecommerce business.
- A flexible approach both to the type of work undertaken and working hours as required to meet team objectives and ultimately customer needs, taking ownership and responsibility for work and performance.

Skills and Experience Desirable:

- Previous experience working for a luxury retail brand
- Experience with asset management
- An interest in interior design

Salary

- Dependent on experience – please email nadia@sophieconran.com with a copy of your CV and portfolio.